



FOR IMMEDIATE RELEASE

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Families Treated to “Funtastic Fridays” in Downtown Hollywood

HOLLYWOOD, FL – September 29, 2008 – Movies, magic and more are in store for youngsters and their families at Funtastic Fridays for Kids, a free event series starting October 3rd at Anniversary Park in Downtown Hollywood.

Funtastic Fridays, which will be presented from 5 to 9 p.m. every first and third Friday by the City of Hollywood Community Redevelopment Agency (CRA), Downtown District, promises to be the best free family social event in town.

The October 3rd series' debut will feature performances by magician Jack Maxwell from the Wizard's Apprentice Magic Shop and science experiments presented by Kids-n-Science, both Downtown businesses. Other ongoing highlights at the event include entertainment by Mama Clown and Friends, face painting, balloon twisting, a bounce house and an outdoor showing of the movie *The Adventures of Sharkboy and Lavagirl in 3-D*, with 3-D glasses provided.

The fun continues at the October 17th event with scarecrow making arts and crafts activities and the animated Halloween classic *It's the Great Pumpkin, Charlie Brown* being shown on October 17th.

Family-friendly Anniversary Park, at 1945 Hollywood Boulevard (the corner of Hollywood Boulevard and 20th Avenue), is the perfect spot to enjoy the new event series. Recent park renovations include a new playground, outdoor furniture, shade structures, decorative concrete walkways, “greenscreen” fencing, enhanced landscaping, a shade garden with game tables and benches, and a performance area and open-lawn seating.

While there is no charge for admission to Funtastic Fridays, patrons are urged to donate a jar of peanut butter and/or jelly to the City of Hollywood Community Harvest food drive. The campaign's goal is to collect food and raise funds to feed 200 local families who have been referred by various social service agencies.

For more information on Funtastic Fridays for Kids, call 954-921-3016 or visit www.downtownhollywood.com.

The Hollywood Community Redevelopment Agency (CRA) was created under the authority of Florida's Community Redevelopment Act of 1969. The CRA's mission is to encourage economic development through the use of tax increment financing by funding development, special projects and enhanced services that address areas of community concern. The Downtown District was established in 1979 to promote Hollywood's central business district including Historic Hollywood Boulevard, Young Circle and nearby residential neighborhoods. The Downtown District is approximately 580 acres and extends from 22nd Avenue on the west to generally 17th Avenue on the east, Johnson Street on the north and Washington Street on the south.

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