



FOR IMMEDIATE RELEASE

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Megabite CyberCafé reopens at new Downtown Hollywood location

HOLLYWOOD, FL – April 23, 2009 – After testing the waters on Young Circle in Downtown Hollywood, Megabite CyberCafé – home to Internet services, live entertainment and the delightful Bubble Tea – has reintroduced and expanded its unique concept at a bigger downtown location.

Megabite CyberCafé reopened April 20th at 1910-B Hollywood Boulevard. Proprietor Adam Morgan will continue to offer a half-dozen computer stations and wireless Internet service for laptop users, live music and open mic nights, desserts, specialty coffees, herbal teas and, of course, the trendy beverage that originated in Taiwan, known as Bubble Tea.

But Morgan also is expanding on his vision for his business, which he understatedly calls “something a little different.”

The new menu, for example, now includes appetizers, beer, wine and fresh juices. One thing that hasn’t changed is the appeal of the Bubble Tea selection, which features cold green and black teas flavored with fruit juices and accented with tapioca pearls. Bubble Tea was introduced in Taiwan in the 1980s and has become extremely popular in New York and California. But Megabite CyberCafé is one of only a couple of establishments in South Florida that serve the intriguing beverage.

An emphasis on technology also distinguishes Megabite CyberCafé from the competition. Servers expedite orders using PDAs, or palmtop computers. Four digital display boards will feature rolling menus and publicize local events, while a large screen in the front window will let passers-by watch the entertainment being presented inside.

The 120-foot-long space features an abundance of wood recycled from the old Bread Building and an 80-year-old house in Downtown Hollywood; an overhead celestial scene created with glow-in-the-dark paint; and a loft with a stage, where Souls of Eternity performs R&B music on Saturday nights. Open mic night is every Friday.

Morgan also is seeking local artists to showcase their work in Megabite’s gallery, and he will work out arrangements with vendors who are interested in exhibiting and selling their wares inside the café. Morgan also will be creating a classifieds database similar to Craigslist, which will be displayed on two screens above the computer stations

Megabite CyberCafé is open from 9 a.m. to 10 p.m. Monday through Wednesday, 9 a.m. to 2 a.m. Thursday through Saturday, and 11 a.m. to 7 p.m. Sunday at 1910-B Hollywood Boulevard in Historic Downtown Hollywood. A grand opening celebration has been planned for June 6th.

For more information, call 954-237-2888 or visit www.myspace.com/megabitecybercafe.

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The Hollywood Community Redevelopment Agency (CRA) was created under the authority of Florida's Community Redevelopment Act of 1969. The CRA's mission is to encourage economic development through the use of tax increment financing by funding development, special projects and enhanced services that address areas of community concern. The Downtown District was established in 1979 to promote Hollywood's central business district including Historic Hollywood Boulevard, Young Circle and nearby residential neighborhoods. The Downtown District is approximately 580 acres and extends from 22nd Avenue on the west to generally 17th Avenue on the east, Johnson Street on the north and Washington Street on the south.

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