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FOR IMMEDIATE RELEASE
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Downtown CRA Offers Storefront Improvement Grants

Hollywood, Florida - Downtown Hollywood's appeal to visitors, residents and investors alike has been greatly enhanced by the recent grand opening of the 18.2 million ArtsPark at Young Circle and the completion of two modern mixed-use developments, Hollywood Station and the Radius.

The Hollywood Community Redevelopment Agency (CRA), Downtown District, is now offering business and commercial property owners an opportunity to join in the rebirth of founding father Joseph Young's vision through its Storefront Improvement Grant Program. The program, which is available until September 30, 2007, enables property owners to "freshen up" their commercial facades with grants up to \$25,000.

Eligible exterior improvement projects receive a reimbursement of \$250 per linear foot of frontage. A dollar for dollar match is required of the applicant. Qualified projects will evoke design guidelines specifically formulated to enhance the unique character and pedestrian-friendly environment of the downtown area near Young Circle. Non-homesteaded commercial properties that lie between Tyler and Harrison streets, from 21st Avenue to 17th Avenue, are eligible.

Applications for the Storefront Improvement Grant Program are available at the CRA Downtown District, 330 North Federal Highway, Hollywood, which is two blocks north of the ArtsPark at Young Circle, or online at www.downtownhollywood.com. For more information, call 954-921-3016.